



The weekly newspaper for the air cargo professional

## ADVERTISING RATES

(Pounds Sterling) • Effective January 2009

Size	Depth x Width (mm)	1 Insertion	6+	13+	25+	50
Tabloid Page	370 x 270 <i>image area</i>	5125	4900	4675	4470	4270
Junior Page	250 x 176	3940	3765	3585	3420	3265
Half Page	183 x 270 / 370 x 131	3335	3180	3035	2895	2765
Third Page	370 x 86 / 123 x 270	2615	2500	2395	2285	2175
Quarter Page	183 x 131 / 95 x 270	2135	2035	1945	1860	1775
Sixth Page	123 x 131 / 65 x 270	1425	1355	1300	1235	1180
<b>Front Page Earpiece</b>	(55 mm x 50 mm)	£1000	<b>Other Special Positions</b>		Add	15%
<b>Back Page Earpiece</b>	(55 mm x 50 mm)	£ 750	<b>Solus Positions</b>		Add	15%
<b>Front Page Base Strip</b>	(65 mm x 270 mm)	£2850	<b>Bleed</b>		Add	15%
<b>Spot Colour :</b>	Add	£ 500	<b>Full Colour :</b>		Add	£1000

*Loose inserts by arrangement : Rates on request*

### ADVERTISING:

All sizes shown above are for unbled advertisements. The actual trim size of the publication is 390 mm deep x 290 mm wide and an additional 6 mm of image should be added to this size and/or the dimensions stated to allow for bleed on all sides.

**Copy deadline 7 days prior to publication**

A-Z Group Limited  
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 E-mail: sales@a-zgroup.com • www.azfreight.com





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(US Dollars) • Effective January 2009

Size	Depth x Width (inches)	1 Insertion	6+	13+	25+	50
Tabloid Page	14 <sup>1</sup> / <sub>2</sub> x 10 <sup>5</sup> / <sub>8</sub> <i>image area</i>	9225	8820	8415	8045	7685
Junior Page	9 <sup>7</sup> / <sub>8</sub> x 6 <sup>7</sup> / <sub>8</sub>	7090	6775	6450	6155	5875
Half Page	7 <sup>1</sup> / <sub>8</sub> x 10 <sup>5</sup> / <sub>8</sub> / 14 <sup>1</sup> / <sub>2</sub> x 5 <sup>1</sup> / <sub>8</sub>	6000	5725	5465	5210	4975
Third Page	14 <sup>1</sup> / <sub>2</sub> x 3 <sup>3</sup> / <sub>8</sub> / 4 <sup>7</sup> / <sub>8</sub> x 10 <sup>5</sup> / <sub>8</sub>	4700	4500	4310	4115	3915
Quarter Page	7 <sup>1</sup> / <sub>8</sub> x 5 <sup>1</sup> / <sub>8</sub> / 3 <sup>1</sup> / <sub>2</sub> x 10 <sup>5</sup> / <sub>8</sub>	3845	3665	3500	3350	3195
Sixth Page	4 <sup>3</sup> / <sub>4</sub> x 5 <sup>1</sup> / <sub>8</sub> / 2 <sup>1</sup> / <sub>2</sub> x 10 <sup>5</sup> / <sub>8</sub>	2565	2440	2340	2225	2125

<b>Front Page Earpiece</b>	(2 <sup>1</sup> / <sub>8</sub> x 2 inches)	\$1800	<b>Other Special Positions</b>	Add	15%
<b>Back Page Earpiece</b>	(2 <sup>1</sup> / <sub>8</sub> x 2 inches)	\$1350	<b>Solus Positions</b>	Add	15%
<b>Front Page Base Strip</b>	(2 <sup>5</sup> / <sub>16</sub> x 10 <sup>5</sup> / <sub>8</sub> inches)	\$5130	<b>Bleed</b>	Add	15%
<b>Spot Colour</b> :	Add	\$ 900	<b>Full Colour</b> :	Add	\$1800

**Bleed Area** : 15<sup>5</sup>/<sub>8</sub> inches x 11<sup>11</sup>/<sub>16</sub> inches    **Trim Size** : 15<sup>3</sup>/<sub>8</sub> inches x 11<sup>5</sup>/<sub>16</sub> inches

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